(b) The targets for export of tea and coffee for the year 1996-97 is are follows :

Tea	180 Million Kg.
Coffee	1,50,000 tonne.

(c) Steps taken by Coffee Board to boost exports include:

(i) regular participation in important coffee fairs abroad;

(ii) media publicity campaign to popularise Indian coffee besides production of a T.V. film on Indian coffee.

(iii) regular market survey and deputation of business negotiation/delegation to foreign markets; and

(iv) inviting foreign market teams to the country to popularise Indian coffee.

Steps taken by Tea Board to boost exports through promotional campaigns by the Board's office consist of (i) participation in trade fairs/exhibitions; (ii) media campaign to increase consumer awareness of unique characteristics of Indian tea; (iii) media campaign to popularise Indian tea through the Tea Board marketing symbol; and (iv) support to various foreign brand containing Indian tea. Tea Board has also undertaken 'Darjeeling' 'Assam' Logo campaign in U.K. along with brand promotion schemes abroad to popularise classic Indian teas.

[English]

Renovation of Cycle Corporation

5721. SHRI HARADHAN ROY : Will the Minister of INDUSTRY be pleased to state :

(a) whether the Union Government propose to formulate any plan for modernisation/renovation of the Cycle Corporation of India;

(b) if so, the details thereof; and

(c) if not, the reasons therefor ?

THE MINISTER OF INDUSTRY (SHRI MURASOLI MARAN) : (a) to (c). In its last hearing, BIFR had formed a *primafacie* opinion that Cycle Corporation of India Limited (CCIL) was not viable on long term basis. Further proceedings of BIFR have been stayed by the Calcutta High Court and the matter is *sub-judice.*

Export of Cement

5722. SHRI CHHATAR SINGH DARBAR : Will the Minister of INDUSTRY be pleased to state :

(a) the target set for the export of cement during the Eighth Five Year Plan;

(b) whether the export of cement during the above plan is as per the targets till now;

(c) if so, the details thereof;

(d) if not, the reasons therefor; and

(e) the steps proposed to be taken in this regard ?

THE MINISTER OF INDUSTRY (SHRI MURASOLI MARAN) : (a) to (c). While no specific target for export of cement during the Eighth Plan has been fixed, export of cement/clinker has been increasing during the last few years, except in 1995-96 when there was a decline mainly due to higher demand in the domestic market. The year-wise export of cement/clinker is as under :

Year	Export (Million Tonnes)
1992-93	1.18
1993-94	2.85
1994-95	3.17
1995-96	2.38

(d) and (e). Do not arise.

[Translation]

Evasion of Excise Duty

5723. SHRI CHHITUBHAI GAMIT :
SHRI RAMSAGAR :

Will the Minister of FINANCE be pleased to state :

(a) whether Central excise revenue is being evaded by the manufacturers with impunity in large number of cases and the central excise authorities do not seem to be serious about that;

(b) if so, the number of assessment of the central excise revenue evasion during 1995 been made and if so, how much does it work out; and

(c) the steps taken or propose to be taken by the Government to strengthen the central excise department to check such evasion by undertaking more number of visits to the manufacturers ?

THE MINISTER OF FINANCE (SHRI P. CHIDAMBARAM) : (a) to (c). It is not true that Central Excise authorities are not serious in detecting evasion of central excise duty by manufacturers. 5566 cases involving central excise duty of the order of Rs. 1276.16 crores have been booked by the Central Excise Department during the year 1995.

The Central Excise Department has stepped up preventive activities to curb evasion of central excise duty. As a result, gathering of intelligence, surprise checks of production and clearance, and transit checks have been intensified with a view to preventing clandestine manufacture and removal of excisable goods.